increase access • enhance curriculum • maximize resources

Integrate **online learning** into your curriculum and open new **opportunities** for **today's students.**

Apex Learning™
Realize the Potential

{ complex challenges, new expectations }

Today's educational landscape is more challenging and complex than ever before. **Accountability.** Teacher shortages. Changes in academic **standards** and assessment requirements. Concerns about equity. **Funding pressures.**

Maneuvering successfully demands new **answers.**

Today's students pose unique challenges as well. They're more wired and diverse than any generation before them. They've got big plans, and they expect to learn using the technologies that are part of their everyday experiences.

Addressing their needs requires new **solutions.**

{ online learning, effective solutions }

Multiple Approaches for Integrating Online Learning
Advanced Placement*, foreign language, and general studies curriculum

At Apex Learning, we're developing online learning resources to meet today's educational challenges for students and educators.

Our collection of online courses, curriculum resources, assessment tools, and test prep tools answers challenges by:

> Engaging today's students with compelling technology and content.

> Helping teachers assess students and customize instruction in time to make a difference.

> Helping administrators meet accountability requirements, maximize resources, and cost–effectively increase access to quality learning opportunities.

We invite you to learn more.

{ Online Courses }

Comprehensive curriculum

Aligned to national standards, our online curriculum covers the entire scope and sequence of the course, matching each concept with the best teaching strategy.

Original core subject matter

Our content uses 34 different activity types, from multimedia tutorials to assignments, online quizzes, and collaborative discussions, to engage students in learning.

Online course calendars

Calendars linked to the curriculum help students plan their work, stay organized, and meet class deadlines.

Personalized progress tracking

Students monitor their scores and overall performance throughout the course.
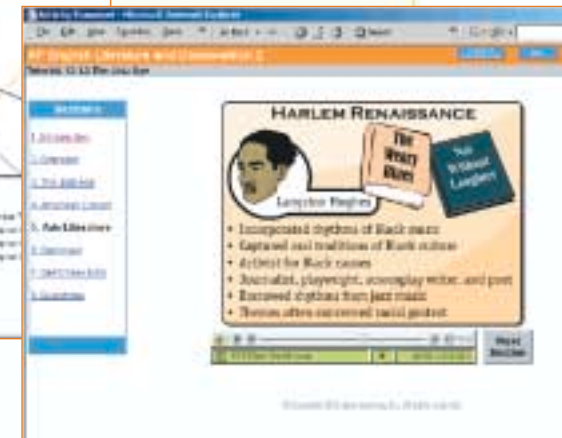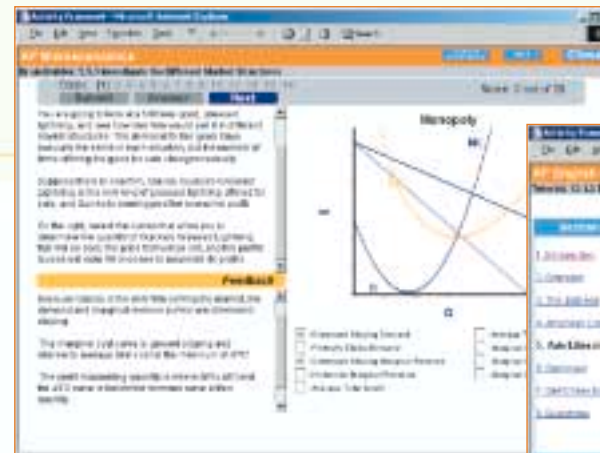
Progress and participation reports

Teachers and administrators monitor student achievement online, easily fulfilling accountability requirements.

Increase access with comprehensive distance-learning curriculum

When teacher shortages, tight budgets, and low enrollments prevent you from offering the courses your students need, cost-effective online courses present the ideal solution. Utilize the resources you have and increase access to quality learning with online courses.

Educationally sound learning experiences

Online courses pair core content with certified teaching, accountability tools, and extensive support to create a positive, productive learning experience.

Certified teachers make the difference

Online courses are taught by either certified Apex Learning teachers or members of your own faculty.

In both cases, online teachers use the Apex curriculum and teaching tools to lead the course. Like any teacher, they answer questions, hold office hours, evaluate assignments, offer feedback, and score tests.

Supplement your staff

Increase your course catalog without adding staff, and benefit from the online instruction expertise of Apex Learning teachers.

> **Fully accredited.** Apex Learning is accredited by the Northwest Association of Schools and of Colleges and Universities.

> **Certified teachers.** Our online teachers have an average of 16 years experience in their subject fields and receive extensive training in effective online teaching strategies.

Maximize your teaching resources

Alternatively, your local teachers can use our online curriculum to reach students throughout the district without leaving their school.

> **Convenient, on-site training.** We provide on-site training so your local teachers can teach effectively in the online environment.

> **More flexibility.** Students participate from various locations and class periods, connect with students across the district, and learn from a locally respected teacher.

{ Beyond Books® ClassTools™ }

Original core subject matter
Engaging, standards-based content is enriched with pictures, animations, charts, maps, and more.

Linked to the best of the Web
Every topic is accompanied by links to the best Web sites available, fully reviewed and ranked.

Interactive activities
Online assessment, polls, audio clips, concept demonstrations, and puzzles drive student success.

Study questions and inquiry-based projects
Focused questions and activities guide student exploration and Internet research.

Teaching tools
Curriculum integration is easy with lesson plans, teaching strategies, and online student portfolios.

Bring the Internet to the classroom

Make the most of your technology investment with Beyond Books ClassTools. This award-winning collection of standards-based online content seamlessly integrates the Internet into classroom instruction.
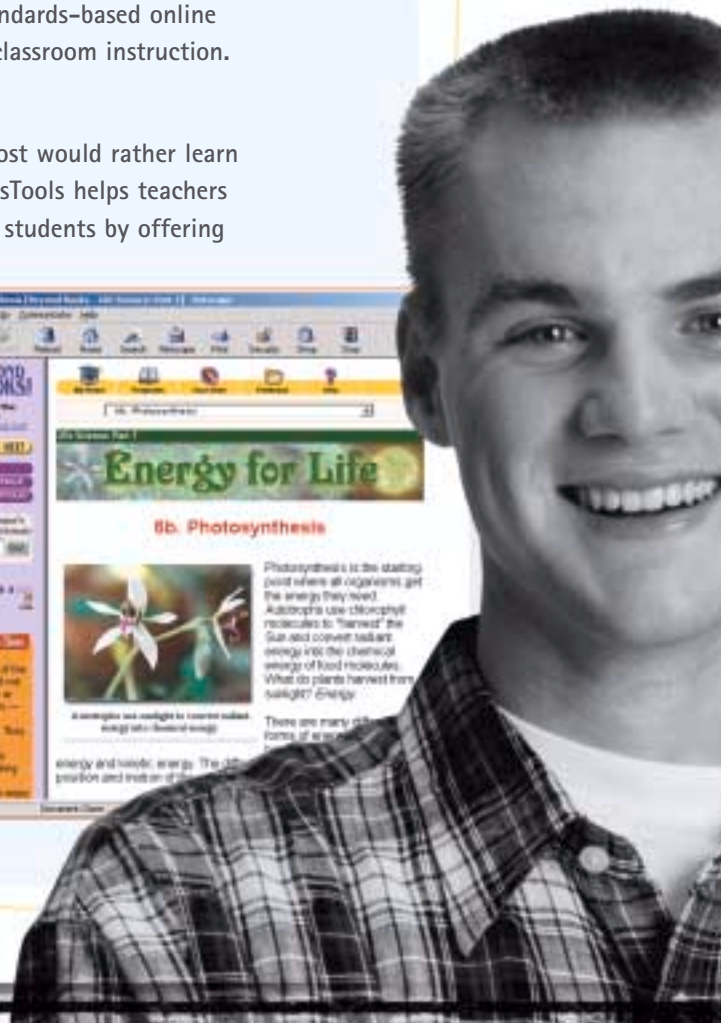
Connect students to learning
Today's students are such avid Internet users, most would rather learn online than from a textbook. Beyond Books ClassTools helps teachers create productive learning experiences for these students by offering online content and Internet links that motivate them to learn.

Enrich existing curriculum
With Beyond Books ClassTools' rich online content, teaching tools, and interactive learning exercises, teachers can easily and meaningfully integrate technology into their lesson plans.

Individualize and diversify teaching
Each topic offers multiple explorations so teachers can respond to individual student needs and learning styles.

{ Foreign Language ClassTools™ }

Original core subject matter
Full curriculum content in multiple representations.

Extensive audio
Music, stories, and adventures immerse students in the language.

Listening, speaking, and writing activities
Pronunciation, vocabulary, and writing skill builders.

Engaging grammar exercises
Pictographs, memory aids, and correlations provide grammatical context.

Supplemental workbooks
Extensive printed exercises build skills in grammar, vocabulary, and more.

Lesson plans
Key objectives and concept summaries for easy classroom integration.

Focus on language acquisition

Foreign Language ClassTools uses multimedia to immerse students in the language they're studying. With audio-rich adventures, visual cues, and more, these resources help students strengthen their intuitive understanding of foreign languages.

Diversify teaching strategies
The natural language acquisition strategies used in ClassTools give teachers creative new options to help each student learn the fundamentals.

Enrich textbook-based curriculum
With an entire curriculum of original core subject matter to choose from, teachers can augment their classroom materials and help students use their new vocabulary and grammar skills successfully.

{ ClassTools™ for AP* }

Original core subject matter
ClassTools enriches textbook-based curriculum, covering all the topics of full AP* courses in multiple representations.

Diagnostics, reports, and study plans
Diagnostic assessments generate topic-specific performance reports and study plans for each student and the whole class.

Multimedia tutorials
To engage students and explain complex concepts, an average of up to 50 visual demonstrations enrich every ClassTools AP subject.

Scored practice activities
Students receive immediate feedback on online quizzes, while automatic scoring saves teacher time.

Lesson plans
Integrating ClassTools resources is easy, thanks to lesson plan summaries of key objectives and concepts.
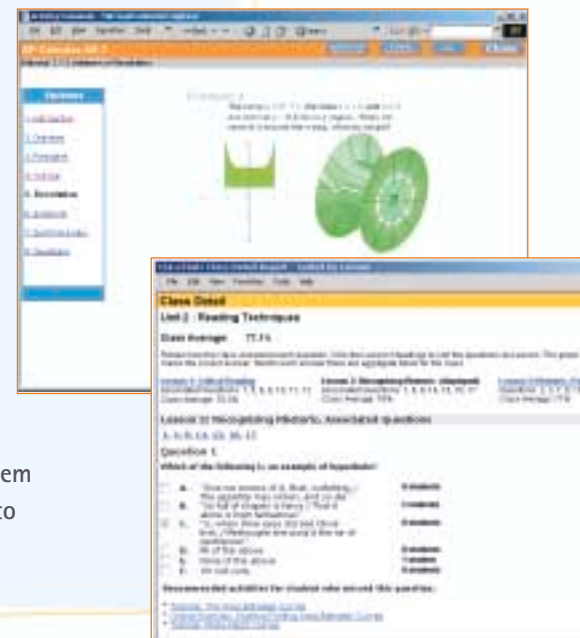
Connect assessment to instruction

ClassTools for AP provides actionable and timely resources to help AP teachers assess students, evaluate their learning needs, and then respond with specific online learning resources. It's an efficient, innovative way to make a difference for all your AP students.

Simplify assessment and enhance instruction
ClassTools make a difference for AP teachers too, giving them better student performance data and the resources to individualize instruction...all with less time and effort.

> **Simplify assessment.** ClassTools includes a full set of online diagnostic tests that identify students' strengths and weaknesses on each area of the curriculum.

> **Pinpoint problems.** The tests are aligned to the AP curriculum, so teachers get topic-specific performance reports for the whole class as well as each student.

> **Individualize instruction.** Each diagnostic produces custom study plans for the whole class and each student, directing them to specific online curriculum resources.

> **Apply timely, specific content.** With the help of online curriculum resources, teachers can efficiently re-teach problem areas to the whole class and offer customized assignments to students with special needs.

{ Assessment Tools }

Online diagnostic tests organized by unit
Each subject covers an entire course, with 10-20 diagnostic tests and reports.

Class performance reports
Data from every student answer is analyzed and aggregated by topic so teachers can pinpoint problems quickly and efficiently.

Individual performance reports
Topic-specific performance data for each student helps teachers individualize their instruction.
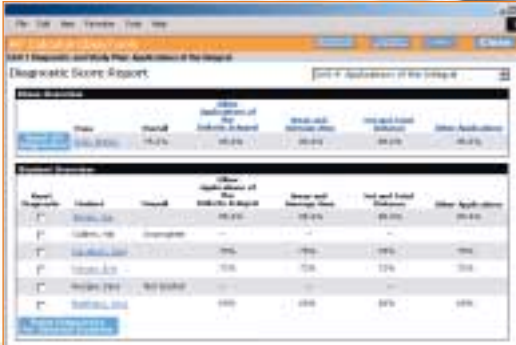
Efficiently measure and track student performance

Assessment Tools gives AP teachers timely, actionable performance data to efficiently customize instruction. And since the tests and reports are aligned to AP standards, teachers can easily use them in conjunction with their existing curriculum.

Timely performance data
Assessment Tools helps teachers simplify performance measurement and tracking, making assessment and customized, data-driven instruction a part of their regular teaching plan.

> **Target re-teaching.** Focus on topics identified in the performance data.

> **Individualize instruction.** Understand and address each student's strengths and weaknesses more quickly.

> **Satisfy accountability.** Meet your requirements with performance reports for the entire year.

{ AP Exam Review }

Original core subject matter
AP Exam Review is directly aligned to the AP topic outline so students get a comprehensive review.

Diagnostics and study plans
Topic-specific diagnostics evaluate student knowledge and generate personalized study plans.

Multimedia tutorials
Visuals, narration, and interactive graphics help students grasp key concepts and strengthen understanding.

Sample tests
Sample questions and answers from prior AP Exams show students how to demonstrate their knowledge successfully.

Certified teachers
Students can connect online with experienced AP teachers for extra help.

Better prepare students with online test prep

A flexible online study tool, AP Exam Review identifies each student's areas of weakness and creates customized study plans to focus their test preparation with highly targeted resources.
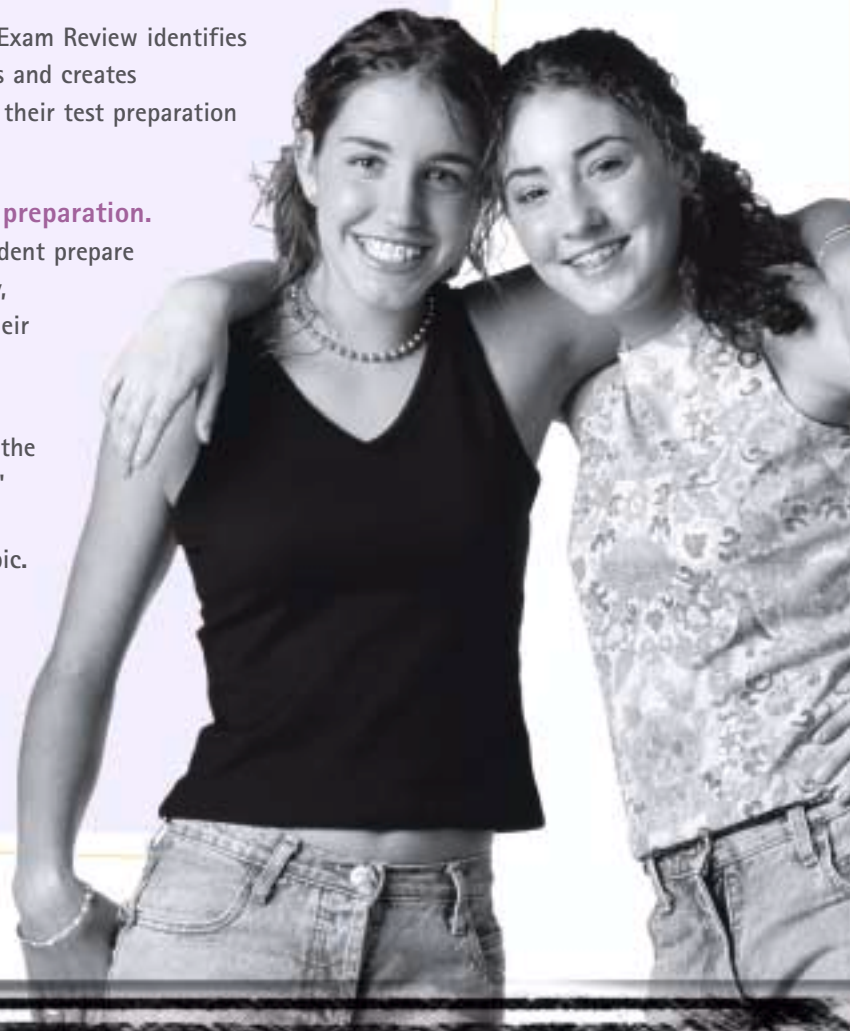
Online diagnostics. Targeted preparation.
AP Exam Review helps every student prepare the way they need to, efficiently, thoroughly, and in time to do their best on the exam.
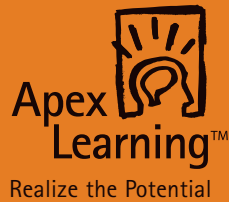
> **Personalized assessment.**
  Formatted like the AP Exam, the diagnostics evaluate students' recall and ability to apply processes covered in each topic.

> **Specific review materials.**
  From diagnostic results, AP Exam Review creates individual study plans linked to specific tutorials and practice questions.

Apex Learning™
Realize the Potential

Multiple approaches for online learning

If you're struggling with budget issues, teacher shortages, accountability, or engaging today's students, online learning can help you meet those challenges.

Apex Learning offers cost-effective options to maximize your resources and increase learning opportunities for your students.

For complete purchasing information, demonstrations, and details about our Online Courses, Assessment Tools, ClassTools, and Exam Review, please visit our website at www.apexlearning.com or call 800.453.1454 ext 1.

Online Courses

AP subjects:
AP Biology
AP Calculus AB
AP Chemistry
AP English Language & Composition
AP English Literature & Composition
AP French Language
AP Macroeconomics**
AP Microeconomics**
AP Physics B
AP Psychology**
AP Spanish Language
AP Statistics
AP U.S. Government & Politics**
AP U.S. History

General Studies subjects:
American Literature
Chemistry
Geology**
HTML, DHTML, & Scripting**
Intermediate Algebra
Precalculus
U.S. Government & Politics**
U.S. History

Foreign Language subjects:
AP French Language
AP Spanish Language
French I
French II

** One-semester courses

Online Courses continued...
German I
German II
Spanish I
Spanish II

Beyond Books ClassTools

Social Studies
American History
   (5 programs)
American Government
European History
   (2 programs)
World Cultures

Literature and Language Arts
American Literature
   (2 programs)
English Literature
Introduction to Literature
   (2 programs)
Language Arts Workshop
Shakespeare

Science
Earth Science (2 programs)
Life Science (2 programs)
Physical Science (2 programs)

World Languages
Spanish I

Electives
Art History: History of Painting
Technology: Working the Web

ClassTools continued...
Foreign Language ClassTools

AP French Language
AP Spanish Language
French I
French II
German I
German II
Spanish I
Spanish II

ClassTools for AP

AP Biology
AP Calculus AB
AP Chemistry
AP English Language & Composition
AP English Literature & Composition
AP French Language
AP Macroeconomics
AP Microeconomics
AP Physics B
AP Psychology (12/03)
AP Spanish Language
AP Statistics
AP U.S. Government & Politics
AP U.S. History

Assessment Tools

AP Biology
AP Calculus AB
AP Chemistry

Assessment Tools continued...
AP English Language & Composition
AP English Literature & Composition
AP French Language
AP Macroeconomics
AP Microeconomics
AP Physics B
AP Psychology
AP Spanish Language
AP Statistics
AP U.S. Government & Politics
AP U.S. History

AP Exam Review

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AP Physics B
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AP Statistics
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AP U.S. History

Apex Learning™

Realize the Potential

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Meeting today's education challenges with cost-effective online learning solutions.

> **Online Courses**
> **ClassTools™**
> **Assessment Tools**
> **AP Exam Review**

www.apexlearning.com
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